Oxfordshire Marmot Place Draft Proposal

Introduction

This proposal suggests a proactive approach to health inequalities using the Marmot principles and resulting in a long-term plan for sustained change in Oxfordshire. This approach is being employed by a growing number of areas in England and Wales that are declaring themselves 'Marmot Places' to lend traction to their aims.

The Marmot Principles

Give every child the best start in life

Enable all children, young people, and adults to maximise their capabilities and have control over their lives

Create fair employment and good work for all

Ensure a healthy standard of living for all

Create and develop healthy and sustainable places and communities

Strengthen the role and impact of ill health prevention

Tackle racism, discrimination, and their outcomes

Pursue environmental sustainability and health equity together

Oxfordshire County Council Public Health will commission the UCL Institute of Health Equity (IHE) over a period of two years to conduct a review to highlight inequalities and their underlying causes, engage with health and individual partner organisations, identify plans and actions already in place to tackle inequalities, identifying gaps and recommending ways to achieve positive change.

There is no additional funding as part of this approach but the joint focus, detailed understanding of underlying factors and shared commitment will galvanise and maintain local actions.

Strategic Aim

Oxfordshire becoming a Marmot Place aims to improve the lives of residents and reducing health inequalities. The Marmot approach will act as a catalyst for joint-up action and sustained change, driven by local communities and organisations. There are five strategic aims:

- a. Provide a high-quality evidence based **external review of the range of activities** happening in Oxfordshire to tackle health inequality and inform potential gaps
- b. Act as a **glue to bring together** all activities to tackle health and social inequalities across Oxfordshire
- c. Provide a corporate evaluative framework for above initiatives across Oxfordshire
- 1. Enable to **measure rural inequality** and take effective actions.
- e. **Mobilise our policy research** to find innovative solution to tackle health inequality and help secure external funding for future work.

PHASE 1. October 2024-October 2025

- 1. Launch October 2024
 - i. Presentation by Michael Marmot
- 2. Assessment of current activity to address health inequality
 - i. Mapping of existing work programmes across different organisations/ parts of the Oxfordshire system that is addressing inequalities/ building blocks of health in different ways. This could be mapped against the 8x Marmot principles and/or mapped geographically to the different areas of Oxfordshire
 - ii. An assessment of the overall effectiveness of above programmes in improving health equity
 - iii. Review of our system wide working and maturity of our local system for health equity

Outputs:

- 1. IHE attend advisory and steering group meetings
- 2. Workshops and meeting with relevant stakeholders and community groups to identify opportunities for action.
- 3. Review of Oxfordshire health inequalities system: mapping and overview of programmes and approaches from range of partners on the SDH and identification of gaps
- 4. Two deep dives into agreed areas of activity

Time Commitment

Deputy Director 15 days
Senior Researcher 20 days
Researcher 30 days
Michael Marmot 2 days
Senior advisor 3 days

- 3. Insight into nature of health inequality in Oxfordshire beyond our 10 wards with LSOA in quintile 5 of IMD
 - i. Understand the nature of rural health inequalities in Oxfordshire- often smaller than/at a lower level than LSOA level. What are its key features and how is it different to urban Oxford/Banbury
 - ii. Understand the prevalence and health needs of inclusion health groups in the County

Outputs

- 1. Mapping of approaches to address rural health inequalities and identification of gaps
- 2. Workshop and meeting with relevant stakeholders and community groups to identify gaps in knowledge and understanding.
- 3. Report and recommendations for action developed in collaboration with partners

Time Commitment

Deputy Director 10 days
Senior Researcher 25 days
Researcher 15 days
Michael Marmot 1 days
Senior advisor 6 days

PHASE 2. October 2025 - October 2026

- 4. Evidence-based actions for health equity
 - i. Based on insight from Phase 1
 - What should we stop, what should start, what should carry on-focused on 2 or 3 priority Marmot Principles for Oxfordshire?
 - What action is required to address any identified inequality?
- 5. Research and evaluation
 - i. Develop a framework for the evaluation of new or existing programmes that aim to improve health equity
 - ii. Work with the Oxfordshire "Policy Lab" and local research partnership to develop an approach to researching new and innovative ways to address the building blocks of work and reduce health inequality
- 6. Monitoring & implementation
 - i. Development of monitoring tool that can be used to track progress against improving health equity in Oxfordshire
 - ii. In doing i) ensure interaction/ compliments existing outcomes framework of the local Health and Wellbeing Strategy
 - iii. System support for implementation/ oversight of action to improve health equity, including approach to governance

Outputs

- 1. IHE activities across Oxfordshire to make the case and disseminate the findings from Phase 1
- 2. Work in partnership with the Policy Lab to develop health equity framework for evaluation and other accountability tools
- 3. Develop monitoring tool
- 4. Continuing meetings with steering and advisory groups and partners

Time Commitment

Deputy Director 20 days
Senior Researcher 20 days
Researcher 30 days
Michael Marmot 1 days
Senior Advisor 3 days